



**Digital Invoice
in the Online Shop**

Your Benefits at a Glance



Invoice payment is one of the most popular payment methods for online shopping in Switzerland.¹ With eBill E-Commerce, you can offer your customers an even more convenient way to pay for their purchases by digital invoices directly in their online banking. eBill E-Commerce not only makes the purchase process more comfortable for your customers, but it also offers many benefits for your company.

The Efficient Alternative

In the highly competitive Swiss e-commerce market, administrative costs, security concerns, and expensive payment and dunning processes put pressure on online merchants' margins. eBill E-Commerce helps you to reduce these costs by enabling efficient and secure payment processing for online purchases. According to the „Future of Billing“ study², eBill is the most efficient alternative to traditional invoicing methods. It typically eliminates material costs, fees for cash payments at the post office counter, and rejection fees. In addition, dunning costs are lower compared to other payment processes.

Trust Is the Key

Nearly all financial institutions now offer eBill, which creates trust. This is why the digital invoice has established itself in Switzerland. A substantial proportion of the population uses online banking and therefore also has access to eBill. This combination of convenience, trust, and security is convincing and well received. You too can count on the reliability and

acceptance of this procedure. Not only does it increase customer satisfaction, but it also makes payment processing more efficient, secure and cost-effective.

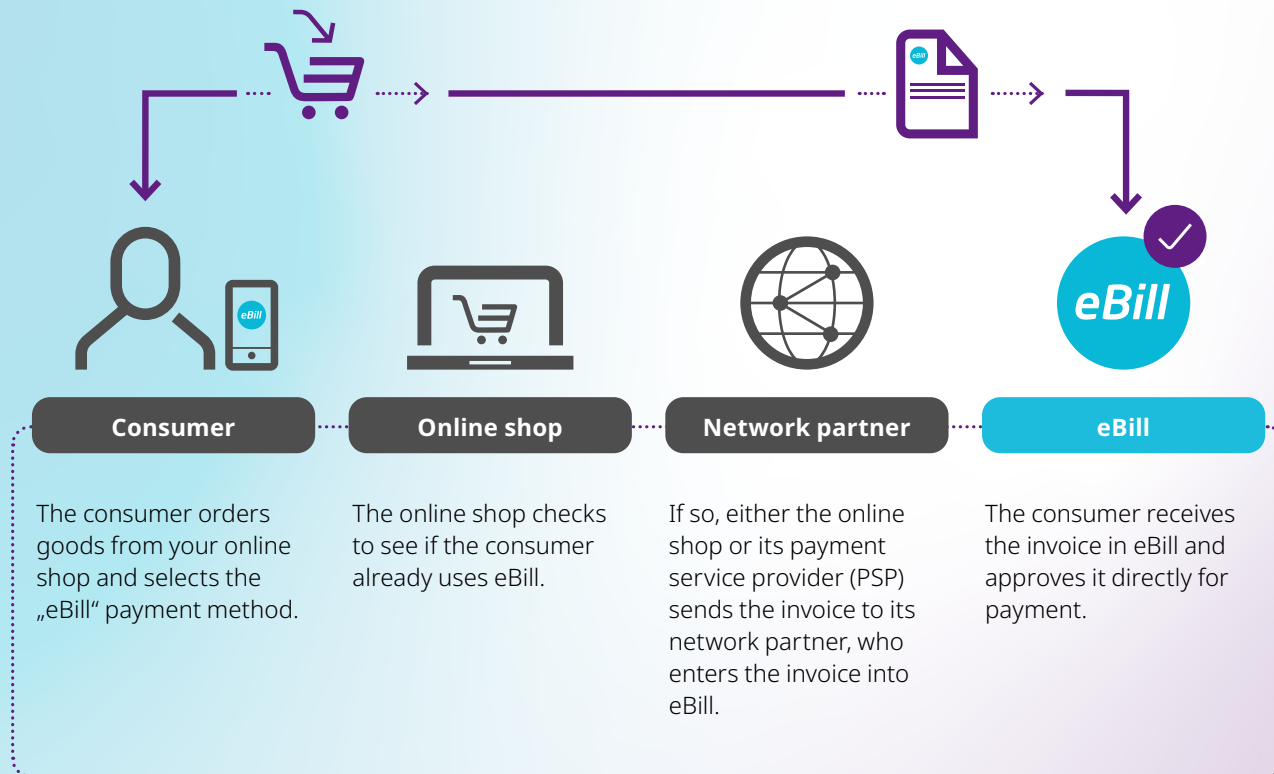
Reduction of Non-Payments and Delays

eBill E-Commerce minimizes the risk of non-payment. Compared to paper or e-mail invoices, eBill invoices are more likely to be paid. The due date you specify for an invoice is suggested directly in your buyer's online banking. All they have to do is approve the eBill invoice. This increases the likelihood that you will be paid on time. If reminders are still necessary, you can also send them via eBill. That way, they never end up in the spam folder or remain unopened on a desk. With eBill E-Commerce, you can reduce your dunning and debt collection costs.

¹ Source: Statista Research Department, 09.10.2024: [Switzerland – Preferred payment method for online purchases in 2023](#) | Statista

² Source: [Future of Billing](#)

How eBill E-Commerce Works



Process of an eBill E-Commerce invoice and actors involved

Switch to eBill E-Commerce Now!

If you want to send eBill invoices to your customers as an online shop, you will need the services of a network partner. They will support you with the technical connection to the eBill infrastructure and help you with the post-changeover steps. You can also involve your PSP in the connection.



Find out
more at
ebill.ch

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