

eBill Donations



eBill opens an additional channel for charities that will enable them to reach 2.7 million Swiss citizens. With eBill Donations, eBill users can receive their donations request directly in online banking and make donations digitally – with only one click.

Why a solid half of all Swiss households rely on eBill

eBill is a fully digital, convenient solution for invoice issuers and invoice recipients. With eBill, invoice issuers send invoices directly to their customers' online banking. Invoice recipients view the invoice and make a payment with one click. It's as simple as that! Security and convenience for all the parties involved – instead of paper, unnecessary bypasses and environmental impact.

What eBill Donations can bring to your charity

eBill Donations uses the technology and infrastructure of eBill. For this reason, you can reach your donors and contributors exactly where they pay their invoices – in online banking. eBill Donations provides you with a fully digital solution for your campaigns, from submitting the request to transferring the donation to you. And all this ensuring excellent visibility and attracting attention to your donation requests.

Digital ways save costs and resources

With eBill, you can make significant cost savings on acquisition, printing and shipping. Moreover, you considerably optimize the ecological footprint of your organization. eBill Donations allows you to reach 2.7 million people that are already used to receiving their invoices in a digital form and paying them in online banking. Your charity campaigns will substantially benefit from it.



80% of Swiss households make donations



2/3 of donations are processed via online banking



Relief organizations have received around 2 billion CHF in donations

According to the "Donation report 2022" (Spendenreport 2022) of Swissfundraising and the Zewo foundation, one out of four people already donate digitally. The percentage of digital donors is constantly increasing and the potential is enormous. Overall, 80% of Swiss households donate. As a result, relief organisation received more than 2 billion Swiss francs in 2022. Those who open digital channels today, can already benefit from this tomorrow – the digital age of donations has begun.

Confidence is key

eBill is an initiative of the Swiss Financial Center and is offered by 95% of financial institutions. This creates confidence. Therefore, the digital invoice rapidly gained foothold in Switzerland. Around 90% of Swiss citizens use online banking and thus, have access to the eBill Portal. This combination of convenience, confidence and security is convincing and gains recognition.

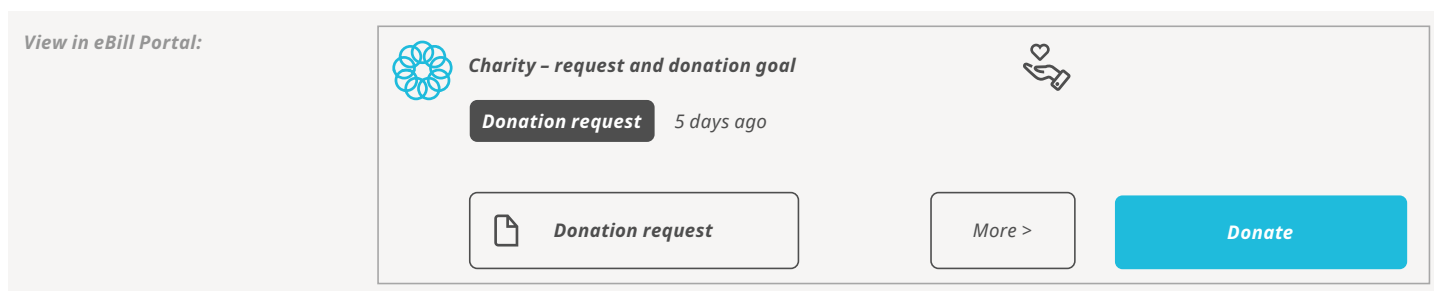
The short way from request to donation

Your campaign will not be overlooked or sidelined; it will reach donors in the best environment – online banking – just when they are making their transfers. This means that only one additional click will make a donation go to your organization.

How eBill Donations works

You send your donation request as a PDF file through eBill Donations directly to the online banking of your donors. They can research your campaign online and then order a donation transfer to you with only one click.

Moreover, you have a possibility of suggesting specific amounts or various donation goals and projects to your target groups. You stay informed of the success of your campaign at all times: eBill Donations gives you updates on how many requests have been successfully submitted and how many of them have resulted in a donation.

Visualization of a donation request (mock-up):**Switch to eBill Donations now!**

If you want to send digital donation requests to your target groups as a charity, you need the service of a network partner. They will support you in connecting to eBill infrastructure and help you with further steps after the switch.

Find out
more at
eBill.ch

